

10 Keys to a Successful Sunrider Business

by Ann Cue

1. Use the products.
Keep trying new ones. Replace items you buy elsewhere.
2. Appreciate the Company
*Study **Simply the Best** and the **Sunrider Profile**.*
3. Clarify your Purpose
What are your deepest desires? How does a SR Business fit?
4. Learn about Network Marketing
*Recommended: the video, **Brilliant Compensation**.*
5. Understand the Sunrider Compensation Plan
*Learn about membership options and bonus requirements.
Handouts available: Understanding the PC and CD Bonus*
6. Manage your Business Goals
*Handouts: My Sunrider Income & Get Paid
Use motivational aids*
7. Upgrade friendshipping skills
Find ways to meet new people. Become a better friend.
8. Maintain a Prospect List
20-50 names of persons you would like to share SR with
9. Make regular Presentations
*Use **Simply the Best**, or Glenda's materials
Be sure to demonstrate products, close the sale, and sign up the
new person*
10. Follow Up
*Contact new consumers regularly. Share your enthusiasm.
Relate product information and testimonials.*