

# 10 Keys to a Successful Sunrider Business

by Ann Cue

1. Use the products.  
*Keep trying new ones. Replace items you buy elsewhere.*
2. Appreciate the Company  
*Study **Simply the Best** and the **Sunrider Profile**.*
3. Clarify your Purpose  
*What are your deepest desires? How does a SR Business fit?*
4. Learn about Network Marketing  
*Recommended: the video, **Brilliant Compensation**.*
5. Understand the Sunrider Compensation Plan  
*Learn about membership options and bonus requirements.  
Handouts available: Understanding the PC and CD Bonus*
6. Manage your Business Goals  
*Handouts: My Sunrider Income & Get Paid  
Use motivational aids*
7. Upgrade friendshipping skills  
*Find ways to meet new people. Become a better friend.*
8. Maintain a Prospect List  
*20-50 names of persons you would like to share SR with*
9. Make regular Presentations  
*Use **Simply the Best**, or Glenda's materials  
Be sure to demonstrate products, close the sale, and sign up the  
new person*
10. Follow Up  
*Contact new consumers regularly. Share your enthusiasm.  
Relate product information and testimonials.*